

Frequently Asked Questions about the Bloomsburg University Foundation

1. What is the mission of the Bloomsburg University Foundation?

The Bloomsburg University Foundation, Inc. solicits, manages and grows the financial base of support available to Bloomsburg University and distributes resources in accordance with stakeholder intent.

2. When was the Bloomsburg University Foundation established?

The Bloomsburg University Foundation was incorporated on May 27, 1970.

3. What is the Bloomsburg University Foundation size in total assets?

As of June 30, 2014, total assets were \$37.7 M, with permanently or temporarily restricted of \$34.6 M and unrestricted of \$3.1 M.

4. How does the Bloomsburg University Foundation cover operating expenses?

The Bloomsburg University Foundation is operationally funded through a service contract with Bloomsburg University of Pennsylvania, which covers the majority of operational expenses. Additional funding comes from an administrative fee to all endowment funds.

5. What is the Bloomsburg University Foundation's annual fund used for?

The Bloomsburg University Foundation's Board of Directors approve annual allocations of the Henry Carver Fund. The majority of the Henry Carver Fund supports student scholarships, student and faculty development programs and programs advancing the mission of Bloomsburg University.

6. Who is the Bloomsburg University Foundation invested with?

The Foundation invests with two investment firms:

- Common Fund – a private equity fund
- MFP Strategies

The investment portfolio consists of stocks, bonds and some land, held for investment. A small portion is invested in private equity.

Asset Allocation is directed and managed by the Bloomsburg University Foundation Finance Committee. An Investment Policy guides the two investment companies.

7. What is the Investment and Spending Policy?

The spending policy is designed to utilize income generated from the endowed funds, while the allocation policy protects and grows the endowed principal. To ensure long-term protection and growth, the Bloomsburg University Foundation's assets shall be distributed based on a prudent investment strategy designed to safeguard our holdings while growing the endowment.

A spending policy for foundation funds will be based on the market value of endowed accounts, including scholarship endowments for the previous fiscal year. A percentage will be made available to fund specific programs and activities in any given year. Currently, the spending policy is set at 4%; this percentage should be evaluated annually and may be revised to reflect an appropriate amount based on investment returns.

8. What is the annual rate of return on investments?

The average weighted rate of return is 14%, but is subject to normal market fluctuations. The average rate of return over the past three years has been 12%.

9. Who oversees the risk tolerance?

The Finance Committee Chairperson, along with the Finance Committee, is charged with financial oversight of the Foundation's assets. For more questions or discussions regarding the Foundation's investment and risk tolerance, please contact Jerome Dvorak, Executive Director (contact information listed below).

10. What are the primary goals of the current President through 2015?

Impact 2015: Building on the Past, Leading for the Future, began with deep thought and spirited discussion on what lies at the core of Bloomsburg University: our mission, values and vision. Refined with feedback from the campus and community, the following statements capture the essential qualities that define the university, both today and in the future, centered on preparing students for successful lives in an increasingly complex world.

- Strategic Issue 1: Enhancing academic excellence
- Strategic Issue 2: Achieving excellence while ensuring financial sustainability
- Strategic Issue 3: Designing an enrollment vision in terms of demand, program mix and capacity
- Strategic Issue 4: Fostering and developing a strong sense of community

Please call the Bloomsburg University Foundation office for a full report of this strategic plan.

11. What are the primary goals of the Bloomsburg University Foundation?

- Increase revenue in support of university priorities
- Increase constituent participation to support university mission and goals
- Build a reputation as a leading professional advancement team
- Optimize the human, fiscal, physical and technological resources of the advancement division

12. How many members are on the Bloomsburg University Foundation Board?

The Foundation Board of Directors Bylaws states the Board may be a minimum of 11, and a maximum of 25 elected and voting members.

13. How are members elected to the Bloomsburg University Foundation Board?

The Board Development Committee accepts nominations throughout the year. The nominees are vetted through the Bloomsburg University Foundation staff and Board of Directors. The Board Development Committee makes formal recommendations to the Bloomsburg University Foundation's Board of Directors and new directors and officers are elected.

Elected Board members need to work effectively toward the mission of the Bloomsburg University Foundation and have the capacity to give to major campaigns, as well as the Henry Carver Fund. It is comprised of both alumni and non-alumni.

14. Who audits the Bloomsburg University Foundation?

The Bloomsburg University Foundation is audited by *Brewer & Co. LLC* at the close of its fiscal year, June 30.

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